HeyArab

FACT SHEET

Someone who already gets it.

HeyArab is a dating app for Arabs in the US and Canada, from every country and every faith. Culture is where it starts.

MADE BY	WHERE	PLATFORMS
ALM Tech Studio	United States and Canada	iPhone and Android
PRICE	**WEBSITE**	**PRESS**
Free, with HeyArab Club for extras	heyarab.app	press@heyarab.app

Why we built it

Arabs in the US and Canada trace their families to more than twenty countries, and many grew up between two cultures. Mainstream dating apps leave that out, and the ones made for the community tend to center religion. HeyArab is for people whose culture is part of who they are, whatever their faith.

It's made by a very small team from this community. So the app starts from what's shared: food, family, music, the way home sounds. One prompt asks for "my teta's dish I'd never admit I like better than my mom's."

We want it to be the first dating app people here would show their parents.

What makes it different

Prompts in our own words
Questions about family, food and home, with the dialect words people really use.

Faces checked
Verified profiles are matched to a live selfie.

Words you never want to see
Likes that use them go to a separate pile, never the inbox.

Vouches from friends
The people who know you can put in a good word, the way a cousin would.

Hidden from people you know
Members can hide their profile from everyone in their phone contacts.

No vanity numbers
Your profile shows no view or like counts.